

LA STAGE

LA TIMES AD SPACE
RESERVATION FORM 2009

1. Contact Info

Production title:

Opening/closing dates:

LASA organizational member:

Venue name: Contact name:

Phone: Cell:

Fax: Email:

Mailing address for organization:

City where venue is located: Box Office Phone:

Production website: Venue seating capacity:

Genre (circle one): Drama Comedy Musical Children's Dance Opera Music

Please send my proof by (circle one): Email (PDF) Fax

2. Weekly Ad Schedule

- LA Stage Times runs every Thursday through Sunday (dates listed are Thursdays).
- Please indicate the weekend(s) you would like your ad to run by CIRCLING the date(s) at right.

Feb 12	Feb 19*	Feb 26		
Mar 5	Mar 12	Mar 19	Mar 26	
Apr 2	Apr 9	Apr 16*	Apr 23	Apr 30
May 7	May 14	May 21	May 28*	
Jun 4	Jun 11	Jun 18	Jun 25	
Jul 2	Jul 9*	Jul 16	Jul 23	Jul 30
Aug 6	Aug 13	Aug 20	Aug 27	
Sep 3	Sep 10*	Sep 17	Sep 24	
Oct 1	Oct 8	Oct 15	Oct 22	Oct 29
Nov 5				

* Early Deadlines

3. Ad Size & Rate

- Please indicate the size of ad you would like by CIRCLING the rate in the appropriate venue category at right.

	1/2 inch	3/4 inch	1 inch	2 inch	3 inch
LINES OF TEXT	3	6	9	18	27
Intimate 1-99 Seats	\$295	\$445	\$570	\$830	\$1245
Midsize 100-499 Seats	N/A	\$585	\$780	\$1095	\$1640
Large 500+ Seats	N/A	N/A	\$1400	\$2755	\$4130
with LA Times ROP	N/A	N/A	\$1045	\$2050	\$3075

4. Payment

Space Reservations will not be accepted unless guaranteed with complete credit card information

Credit Card #: _____ Exp: _____ Security Code: _____
 Cardholder Name: _____
 Credit Card Billing Address: _____
 Authorizing Signature: _____ Date: _____

Payment Method (Circle One)

Credit Card Check (payable to LA Stage Alliance) Money Order Cash
 Please send receipt to: _____
 at this Fax: _____ or Email: _____

Credit Card payments will be charged at 5 pm Monday of the week in which the ad will run. Signatory authorizes LA Stage Alliance to place ads on the dates indicated above, guarantees payment and agrees to LA Stage Times Guidelines & Deadlines, including the 50% Cancellation Fee and authorizes additions to the ad schedule by fax, phone or email.

5. Submit

FAX completed form to 213.614.0561 or
 EMAIL to LASTAGETIMES@LASTAGEALLIANCE.COM
 Incomplete forms or forms submitted without complete credit card information will not be accepted.