



Arts & Culture Census/Community Database Participant Agreement Form

Please complete the following information, sign and date this form and return via mail, email or fax to LA Stage Alliance, care of Programs Manager Douglas Clayton.

Name of Organization: _____

Contact Name: _____

Contact Title: _____

Email: _____

Telephone Number: _____

Fax Number: _____

I, _____ (name) understand that as a member of the Arts & Culture Census/Community Database program, I am participating in a permission-based master database of consumer mailing lists compiled from participating member organizations in Southern California. The purpose of the Census is to simplify mailing list exchanges, improve marketing intelligence, save time and minimize expense for participating members. LA Stage Alliance and TRG will periodically generate aggregated statistical reports from the data of all participants for marketing, reporting and advocacy purposes. To receive these benefits, I agree to the rights and responsibilities of permission-based data-sharing. Specifically, I understand that data (lists) can only be shared with the expressed permission of the owner/organization, and can only be used for marketing and promotional activities, not for fundraising efforts. Under the contract terms between LA Stage Alliance and the Census service provider, TRG | Target Resource Group, data transfers can only be transacted once the requesting member receives express permission from the owner member. Under no circumstances will LA Stage Alliance or its Service Provider TRG, share, deliver, or export any data or list from the compiled database without the express consent and permission of the list owner, beyond the aggregated statistical reports mentioned above. I understand that any information on a data list that I receive from a participating organization (other than information previously known to me) is both proprietary and confidential, and use of such data is limited to my own organization.

By signing below, you agree to the above terms of Census membership in all data compilation and list-trading transactions.

Participating Organization

Managing Partner (LA Stage Alliance)

Printed Name

Printed Name

Signature

Date

Signature

Date